

## Major & Program

### Description

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Study load:

Full time

Duration:

1 Year

Location:

North Ryde

Guaranteed entry:

80

Intakes:

20 feb - 15 Jun

## Overview

The Bachelor of Arts has been reimagined by our world-leading academics in consultation with industry partners and public-sector organisations, so you can be assured you'll acquire the transferable and technical skills needed for success in today's and tomorrow's workplaces. Our approach allows you to turn your passion into a career by exploring your interests in-depth, and by honing your skills and knowledge through practical experiences and expert teaching.

The Bachelor of Commerce will prepare you to become a business professional in a wide range of careers. You'll study a set of extensive and integrated foundation units that will orient you to business, followed by one or two majors to develop depth in your chosen discipline. Professional experiences are available with leading industry partners.

## Learning outcomes

- Analyse real-world challenges confronting business and society, and propose innovative solutions.
- Evaluate potential solutions to real-world challenges and negotiate them with stakeholders.
- Implement and manage optimal solutions in a responsible and sustainable manner.
- Engage professionally in diverse teams to advance organisational and social goals.
- Utilise digital technologies effectively in identifying and executing managerial and policy solutions.
- Productively apply disciplinary knowledge and skills in the area of chosen major(s) and minor(s).

## Career Pathways

### Career information

Organisations worldwide are exploring innovative business models and working environments so after graduation, you could work across a broad range of industries in Australia and around the world. Depending on your major, your opportunities include:

### Professions

- Arts manager
- Auditor
- Business or venture analyst
- Choreographer
- Criminologist
  
- Economic policy adviser
- Financial adviser or analyst
- Intelligence and security specialist
- Investment manager
- Journalist
  
- Legal officer
- Management consultant
- Market or social researcher
- Marketing manager
- Museum curator

## Program

### Semester 1

Title	Subject	Points
Rhetoric & the Public Sphere	ESTU 203	4

Communication & Everyday Life ESTU 340 2  
Critical & Rhetorical Methods ESTU 657 2

## Semester 2

Title	Subject	Points
Relational Communication	ESTU 768	4
Public Relations Campaigns	ESTU 432	4
Rhetoric of Social Movements	ESTU 873	2

## Fees

Payments can be made each semester, on a course-by-course basis.

Free Program	Annual tuition fee (based on full time study load of 8 courses)	Whole program fee (24 courses of 288 credits)
???	13,500 USD (indicative USD fee)	40,991 USD (indicative USD fee)

## Note

- 1. The duration of programs is flexible and can be adapted on an individual basis upon enrolment.
- 2. Program fees are priced and invoiced in Vietnam Dong (VND).
- 3. Payment in other currencies will be converted to VND at the exchange rate on that day. Bank transfer is the preferred method of payment.
- 4. The fees in USD are ONLY applicable to those international students who arrange for payment from overseas, as per Circular No. 32/2013/TT-NHNN.
- 5. Tuition fees and medical insurance fees are subject to change without notice.

## entry requirements

### Academic requirements

#### Academic requirements

Vietnamese Upper Secondary School (High School) Graduation Diploma with a minimum GPA of 7.0/10.0 for Grade 12 (For other international qualifications please view entry requirements by country???)

#### Academic pathway

You can gain entry to this program from UniSTART Academic program or the Foundation Studies program.

## English requirements

Successfully complete RMIT Vietnam English Advanced, or complete one of the following English proficiency tests:

- IELTS (Academic) 6.5 (no band below 6.0)
- TOEFL iBT 79 (with minimum score of 13 in Reading, 12 in Listening, 18 in Speaking and 21 in Writing)
- Pearson Test of English (Academic) 58 (no communication band below 50)
- C1 Advanced (formerly known as Cambridge English: Advanced (CAE)) or C2 Proficiency (formerly known as Cambridge English: Proficiency (CPE)) 176 (no less than 169 in any component)
- For other recognised English results, please view English equivalency requirements.

## What you need to apply

Your application will require certified copies of the following documents:

- 1. Passport
- 2. Evidence of previous academic qualifications and transcripts (including translations if your qualifications are not in English)
- 3. Evidence of English proficiency (where applicable)

## Steps to apply

- 1. Decide on your course
- 2. Explore your entry options and check the requirements
- 3. Gather your documentation
- 4. Submit your application

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